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Onsho Launches new branding – “See the Vision... Create the future”

The team at Onsho have revealed their new corporate branding which has been created after several months research and development.

The brand design and development was undertaken in conjunction with Stepping Stones Marketing Solutions, one of Wales’ leading integrated marketing agencies. Ashley Bell, Managing Director, commented “The bold new logo including its dramatic “swoosh” portrays the dynamic development of Onsho over the past couple of years and provides the company with an excellent platform to communicate the key messages concerning our approach to business support through technology.”

Paul James, Managing Director of Stepping Stones Marketing Solutions said “The project has been very exciting and has allowed us to use our creative skills to help Onsho maximise their potential for the future. The new branding provides a very strong visual portrayal of the exciting support Onsho is able to provide to business through the rapidly developing technology now available in the market.”

The branding initiative is part of a much larger project which is being undertaken by Onsho which focuses on marketing the services of the company to a much wider audience. Onsho is again being advised on this marketing strategy project by Stepping Stones Marketing Solutions.